Still, it is worth it

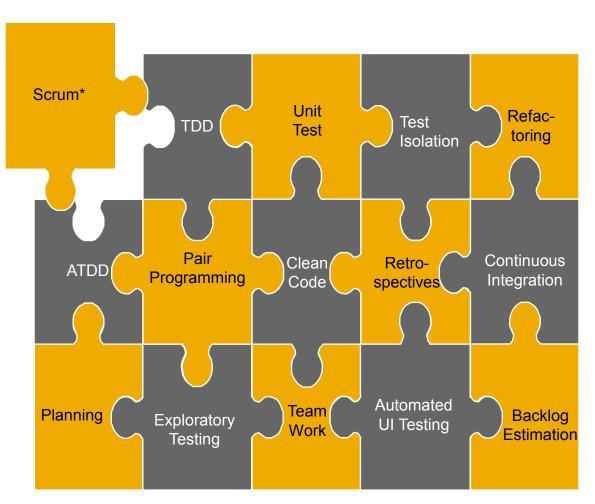
Simona Dumitru (SAP AG), Fahd Al Fatish (andrena objects ag), Ralf Pannemans (SAP AG) May 10, 2012



What is Agile Software Engineering?

Agile Software Engineering

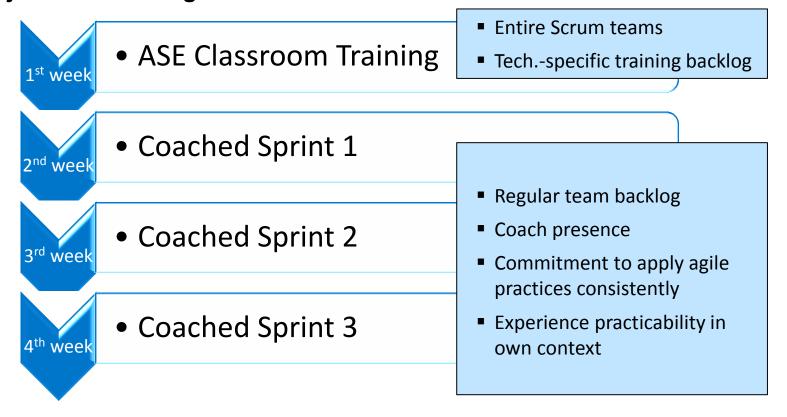
- comprises the values, principles and technical practices
- that a developer needs to know
- to work successfully in a lean and agile context.



* Scrum or any other agile / iterative process

ASE Education

We offer an ASE education consisting of one class-room training week and three on-the-jobsite coaching weeks.



Inspect 3 Months later!

> 1500 developers trained in ASE

> target 2000 additional developers

available technology stacks: ABAP, Java Web, Java Eclipse > add C/C++, C#, Javascript

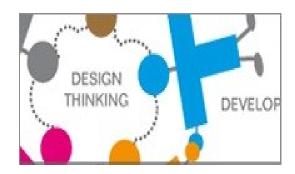
- ASE enabling of big SAP Labs: Walldorf, Bangalore, Sofia, Ra'anana, Montreal
- ASE location enabling:Palo Alto, Vancouver, Shanghai, Paris
- ASE: basic education + community+ advanced education offerings
- Focus on sustainability:
 follow-up support for trained teams

Internal studies of ASE impact

Research publication on ASE impact

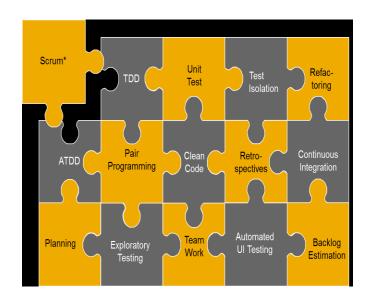
Two dimensions of success

Do the Right Thing



Design Thinking

Do It Right



Agile Software Engineering

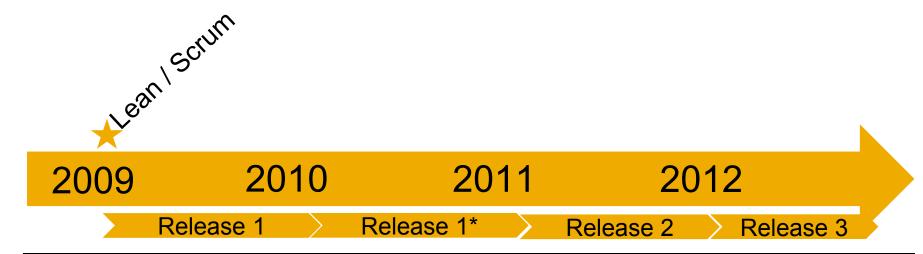
About Us

- ✓ Product: SAP Web Channel Experience Management
- ✓ Web Application to do Sales, Service and Marketing over Internet
- √ 9-8 Team of Ten doing Scrum since 2009 (stable and cross functional).
- ✓ Application mostly written in Java



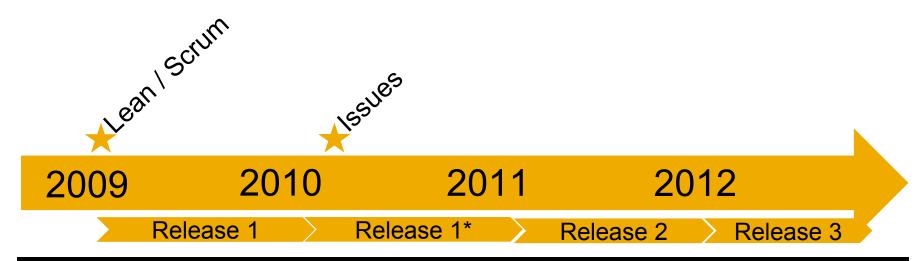
2009 - Introduction of Lean / Scrum

- ✓ Self Empowerment
- ✓"Quality > Scope" Mindset
- Continuous Improvement Process



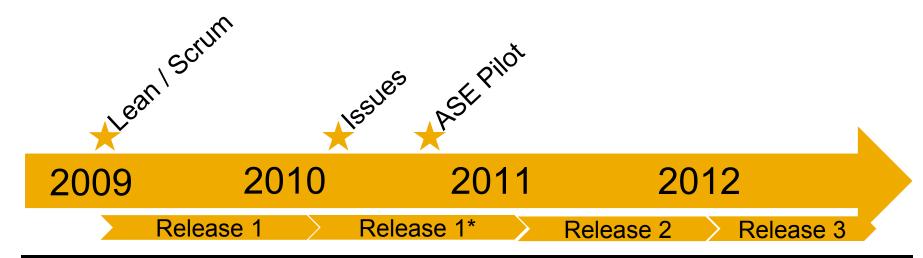
2010 - Scrum is not enough

- -Usable Software
- -Test Automation
- –Stable Test System



2010 - First ASE Pilot

- ✓ Entire Team
- ✓1 Week Training
- √3 Weeks Coaching

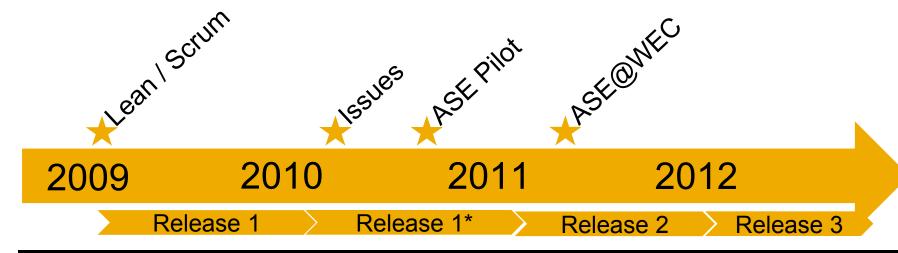


2011 - Rollout ASE Training

Focus on: Continuous Integration

✓TDD

✓ Pair Programming



2012 - Today (Manager View)

- ✓ Usable Software
- ✓ Customer Feedback
- ✓ Reliability



2012 - Today (Developer View)

- Automated Integration Tests
- ✓ More Stable Code-Line
- ✓ Team Building

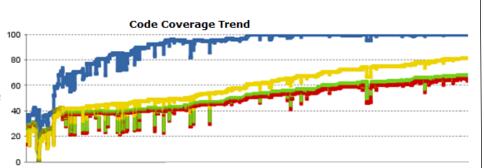


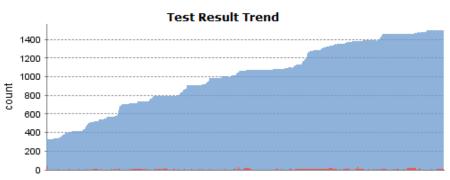
What is next?

>Agile Retrospective



Achievements / Summary









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Thank You!